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Red Dog Spa & Boutique™ Grows Grooming Staff

Fairfax, VA, July 7, 2010 - Red Dog Spa & Boutique—Northern Virginia’s only cage-free, upscale pet salon—announced today that it has hired Luz Royal and Deb Waterman to join its growing grooming team. Ms. Waterman and Ms. Royal each has over eight years of industry experience grooming a variety of dogs and cats.

Red Dog Spa’s Lead Dog, Terri Garretson, said: “Luz and Deb are great additions to our grooming team. They will report to lead groomer, Tracy Smallwood, who manages our grooming operations. Both Luz and Deb are pet parents and they understand how important our client’s pets are to them, so they are very client-focused.”

Red Dog Spa is the first pet spa in Northern Virginia to offer cage-free, “by appointment” pet grooming services. Salon clients enjoy individual suites with cots, bottled water and an option for a light spaw lunch. Bath-and-dash express service and walk-in pawdicures are also available. Focused largely on dogs, Red Dog Spa also offers salon services and products for our feline friends.

Short-term, by-the-hour pet sitting is available during business hours to assist customers who would like to reduce their carbon ‘paw-print’ by walking to the center with their dog. Curbside carry-out is an added customer convenience.

Red Dog Spa & Boutique is conveniently located at the intersection of Route 50 and West Ox Road in Fairfax Towne Center.

About Red Dog Spa

Red Dog Spa provides discerning pet parents with a variety of premium, organic, good-for-your-dog food and treats, stylish apparel, elegant pet accessories, cage-free salon-style grooming and wellness services. For more information about Red Dog Spa & Boutique, visit us on the Web at: www.reddogspa.com—where dogs rule.™