

## About Red Dog Spa

We're a different kind of store. We've put a lot of time, energy, and *ahem*, money, into creating the perfect environment for you and your four-legged friend. Whether you have a rescue or a pure breed dog or cat, we understand how much you love your pet.

Our products are hand-selected to complement your pet's unique personality, and our comprehensive range of services include cage-free salon grooming, by-the-hour pet sitting, and curbside pick-up and home delivery.

We offer fine merchandise and friendly service, and we can't wait to meet you.

***Dig the difference!***

## Why Red Dog Spa?

Over 90% of our products are proudly made in the USA, and we hope that you'll shop with us because we provide unique merchandise at fair prices.

Many of our products are eco-friendly and most of our products are made by small, U.S. manufacturers. Our pet food is manufactured by independent producers using human-grade ingredients. None of the products our pet food manufacturers provide us were part of the tragic pet food recall.

We contribute a percentage of our sales to local rescue organizations. Giving back to our local community *and* supporting developing global communities is important to us.

We sell several products created by disadvantaged, indigenous peoples in impoverished countries. Your purchases directly impact their standard of living and contribute to their financial independence.

Many of our vendors "pay it forward" by contributing a percentage of their sales to us to support rescue organizations and local humane societies in their communities. This means that your Red Dog Spa purchases have **twice** the impact in helping support abandoned and abused pets and pet-related causes, like spay and neuter programs, throughout the U.S.



*Red Dog Spa spokesdog, Pete, sez:  
"Red Dog Spa is the best!"  
(Now, can I have my cookie?)*

We love your dog (*almost*) as much as you do. So, the next time your dog (or cat) needs a bath, a new toy or treat, a beautiful collar or leash, or heck, even a pastry, please think of us.

Relax in our Sit 'n Stay lounge, visit our clothing boutique and bakery, and give your dog a bone.

Ask about our **Rufferrals** program!

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**red  
dög  
spa  
& boutique™**

**accessories  
cage-free grooming  
natural food & treats  
people & pet fashion  
home goods  
great gifts**

Be bold. Red Dog Spa's got your gear!

## Apparel & Accessories

"Big box store" pet merchandise is so, *well*, 20th Century. We don't order from a master list or buy in bulk because it's the cheapest way to do business. We handpick each and every item that comes into our store with you in mind.

Whether you've got a big dog with a big attitude or a little diva with a precious personality, we've got the gear you need to show the world how special your pooch is to you.

Buy that studded or faux mink collar. Get the matching leash while you're at it. A matching set is always good dogma.

We've got lots of really cool, expressive fashions whether you're big and tall or petite and small or somewhere in between. Oh, yea, and we've got great pet-related gear for pet parents, too.

**Express your inner dog.**

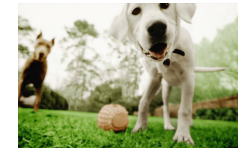
## Food & Treats

Your dog works hard for you 24/7. There's lots of tail wagging (like a million times), five or six thousand dog kisses a week, and that excited little dance he (or she) does when you come home ... like, **every** time you come home.

We've worked up an appetite just reading this, so...if your pantry's empty, you need to come on over to our place and pick-up some healthy, human-grade, organic pet food.

From "Big Bone" birthday cakes and beautifully decorated cookies made with natural ingredients to terrific, wholesome, packaged snacks and treats, our TBoyz Bakery has the unique, healthy treats your dog (or cat) deserves. Cookies and pastries aren't just for people any more.

**Can we get a woof, woof?**



### *Cage-free, salon pet grooming*

Better than your average bath. Squeaky clean and smelling fresh. No steel cages. Organic bathing products. Superior service.

### *Let's celebrate!*

Our pet foods and treats contain all natural, human-grade, USDA and organic ingredients ... yum! Come and get it!

### *Play ball!*

Whether you're a rough 'n tumble ball player or a soft-mouthed snuggler, we've got over 20 styles just waiting to be your next favorite toy.

### *Feel the love ...*

We love your pet (*almost*) as much as you do and you can rest assured that we'll take A+ care of your pet until he/she is back in your arms.

### *Pet Sitting & Curbside Service*

Reduce your carbon foot (and paw) print. Walk on over to Fairfax Towne Center to shop, eat dinner, or go to the movies. We offer short-term, by-the-hour pet sitting while you're doing your thing. And, if you're in a rush, call ahead ... we'll have your order waiting for you curbside.

## Grooming Salon

We know that dogs (and cats) can become stressed and anxious in a loud, chaotic environment, and your pets should **not** come home all stressed out after a visit to the spa. After all, this is supposed to be good for them, right?

*Not to worry.* We've created a relaxing spa environment with walk-in tubs, hand towel drying and cage-free accommodations. Just say "no" to scary, steel cages!

### **Two Paws Up!**

Our groomers are talented professionals with many years of experience. Ask to meet them on your next visit.

We use only organic, healthy spa products on your pet, and you can purchase these products for your home use in our boutique.

## Petworking

Your dog needs a social network and you need to socialize with people who "get" the dog thing.

A Friday night "Yappy Hour" is the perfect way to meet fellow dog lovers.

Our **In Search Of** (ISO) community bulletin board can help you find a dog walker, pet sitter, play date or dare we say—a love interest for your furry friend.

### **Bark it up!**

Relax in our Sit 'n Stay lounge, visit our clothing boutique, and give your dog a bone.

**Bring the dog. Kick up your feet. Meet new friends.**

**red dog spa**   
& boutique™

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